

Sponsor Guidelines for SLCCC Training and Education Programs

Sponsorships of SLCCC programs provide the following:

- ◆ Listed in the program announcement
- ◆ Material (1 piece) may be distributed to attendees by the Council
- ◆ Recognition from the podium by the MC
- ◆ Complimentary registration for 2 people
- ◆ Opportunity to display at a table outside the meeting room with a low key approach (or in the meeting room, but away from the captive main thoroughfare)

Guidelines for Sponsorship:

- ◆ Presenter could not be a sponsor, but avoid an industry competitor.
- ◆ Council reserves the right to refuse any sponsorship, especially if it's political or non-industry related. The Training and Education Committee is responsible for approving sponsorship requests, subject to final review by the Council Chair.
- ◆ There would be no more than 1 sponsor at a program. Sponsorships would be offered at \$450.
- ◆ The Training and Education Committee will evaluate the sponsorship program every two to three years.
- ◆ Sponsorship requests should be submitted in time for adequate review and advertisement.
- ◆ Sponsors are encouraged to promote the event and their sponsorship on the sponsor's web site or through other promotional materials.

For information and opportunities, contact:



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